

WHEREAS; period supplies—including pads and tampons—are essential products for billions of people around the world; and

WHEREAS; the Alliance for Period Supplies reports that two in five women struggled to afford the cost of period supplies within the past year; and

WHEREAS; a lack of period supplies, known as period poverty, can adversely affect one’s health and well-being, often exacerbating vicious cycles of poverty by forcing people to withdraw from daily life, lose pay, or miss educational opportunities; and

WHEREAS; a lack of access to safe and hygienic period products has caused individuals to resort to unsafe products or to use products for an unsafe amount of time, which increases the risk of infections, according to a study published by the National Library of Medicine; and

WHEREAS; the state of Wisconsin recognizes the importance of accessible period products to health and economic stability and is proud to be home to trusted community-based organizations that are committed to distributing period products for free to the individuals and communities that need them; and

WHEREAS; this week, the state of Wisconsin joins all Wisconsinites in recognizing period poverty as both a public health and economic issue and in working to ensure that all people have access to the basic necessities required to thrive and reach their fullest, healthiest potential;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim May 12 through 18 2025 as

PERIOD POVERTY AWARENESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 6th day of May 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State